



Sponsorship Prospectus

The Kentucky Academy of Nutrition and Dietetics (KAND) is a state affiliate of the Academy of Nutrition and Dietetics (the Academy), the world’s largest organization of food and nutrition professionals. We share in the mission of empowering members to be food and nutrition leaders. KAND is an advocate of the dietetics profession serving the public through the promotion of evidenced-based nutrition, health and well-being.

Our vision, also shared with the Academy, is to optimize health through food and nutrition. Registered Dietitians in Kentucky shape food choices and improve the nutritional status of the public by a philosophy of serving the public first. Our 2023 conference will take place in Lexington, KY at the Hyatt Regency Lexington.

Annual Conference Packages

Platinum	Value: \$8,850	Price: \$7,500
Annual Conference		
Logo on transition slides at KAND Annual Meeting		\$250
Two Exhibit tables at annual meeting		\$850
Two complimentary registrations for Annual Meeting		TBD
Thank you to sponsor and logo placement at one meal during Annual Meeting		\$5,000
30-minute sponsor speaker at Annual Meeting		
Electronic		
One-time logo listing on Affiliate website for one full year		\$750
Logo placement on KAND Annual Meeting webpage and all eblasts		\$500
Two dedicated eblasts to all KAND members (KAND approval of content)		\$1,000
Two ads in KAND newsletter (KAND approval of content)		\$500

Gold	Value: \$7,675	Price: \$5,000
Annual Conference		
Logo on transition slides at KAND Annual Meeting		\$250
One Exhibit table at annual meeting		\$425
One complimentary registration for Annual Meeting		TBD
Thank you to sponsor and logo placement at reception during Annual Meeting		\$5,000
Electronic		
One-time logo listing on Affiliate website for one full year		\$750
Logo placement on KAND Annual Meeting webpage and all eblasts		\$500
One dedicated eblast to all KAND members (KAND approval of content)		\$500
One ad in KAND newsletter (KAND approval of content)		\$250



Silver	Value: \$3,050	Price: \$2,500
Annual Conference		
Logo on transition slides at KAND Annual Meeting		\$250
One Exhibit table at annual meeting		\$425
One complimentary registration for Annual Meeting		TBD
Thank you to sponsor and logo placement at one break during Annual Meeting		\$1,000
Electronic		
One-time logo listing on Affiliate website for six months		\$375
Logo placement on KAND Annual Meeting webpage and all eblasts		\$500
One dedicated eblast to all KAND members (KAND approval of content)		\$500

Bronze	Value: \$1,800	Price: \$1,000
Annual Conference		
Logo on transition slides at KAND Annual Meeting		\$250
One Exhibit table at annual meeting		\$425
One complimentary registration for Annual Meeting		TBD
Electronic		
One-time logo listing on Affiliate website for six months		\$375
Logo placement on KAND Annual Meeting webpage and all eblasts		\$500
One ad in KAND newsletter (KAND approval of content)		\$250

Copper	Value: \$1,115	Price: \$500
Annual Conference		
One Exhibit table at annual meeting		\$425
One complimentary registration for Annual Meeting		TBD
Electronic		
One-time logo listing on Affiliate website for three months		\$190
Logo placement on KAND Annual Meeting webpage and all eblasts		\$500



Ala Cart Options

Annual Conference	
One Exhibit table at annual meeting	\$425
One Exhibit table at annual meeting – nonprofit organizations	\$100
Pre-Conference speaker (all honorariums and other expenses paid by sponsor)	\$500
Keynote speaker (all honorariums and other expenses paid by sponsor)	\$1,000
Breakfast Sponsorship	\$2,500
Lunch Sponsorship	\$5,000
Break Sponsorship	\$1,000
Reception Sponsorship	\$5,000
Board Meeting Sponsorship	\$1,000
Electronic	
One-time logo listing on KAND website for 12 months	\$750
Newsletter Ad <ul style="list-style-type: none"> Up to 250 words, logo, and one graphic (content to be approved by KAND) Content will be labeled with “This content is brought to you by the generous financial support of [SPONSOR]” 	\$250
Dedicated Eblast to all KAND members <ul style="list-style-type: none"> Up to 250 words, logo, and one graphic (content to be approved by KAND) Content will be labeled with “This content is brought to you by the generous financial support of [SPONSOR]” 	\$500
Webinar promoted to KAND members <ul style="list-style-type: none"> Sponsor logo and link on all eblast, website, and social media promotion Content will be labeled with “This content is brought to you by the generous financial support of [SPONSOR]” Sponsor can present update on materials or products prior to webinar; no more than 3 slides and 3 minutes (content to be approved by KAND) Sponsor chosen speaker (speaker expenses to be paid by sponsor) Sponsor may include survey to attendees (no more than 10 questions, must be approved by KAND) Webinar will remain on website with sponsor logo and link for 3 years while webinar is available for 175 CEU activity type 	\$1,000



Kentucky Academy of Nutrition and Dietetics Sponsorship Agreement

Please fill out the application completing all sections. Email to kentuckyand@gmail.com

This Letter of Agreement by and between _____ [your organization],

The Kentucky Academy of Nutrition and Dietetics (**KAND**) will serve as confirmation of support from

_____ as outlined below for **2023 KAND Fiscal Year**.

Sponsorship Options

- Platinum Sponsorship Package (\$7,500)
- Gold Sponsorship Package (\$5,000)
- Silver Sponsorship Package (\$2,500)
- Bronze Sponsorship Package (\$1,000)
- Copper Sponsorship Package (\$500)
- One Exhibit table at annual meeting (\$425)
- One Exhibit table at annual meeting – Nonprofit (\$100)
- Pre-Conference speaker (\$500)
- Keynote speaker (\$1,000)
- Breakfast sponsor (\$2,500)
- Lunch sponsor (\$5,000)
- Break sponsor (\$1,000)
- Board Meeting sponsor (\$1,000)
- Reception sponsor (\$5,000)
- One-time logo listing on KAND website for 12 months (\$750)
- Newsletter Ad (\$250)
- Dedicated Eblast (\$500)
- Webinar sponsor (\$1,000)

for a total of \$_____.

CONTACT

(Invoice to be issued to. All invoices are due within 30 days of receipt):

Name: _____



Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Mobile: _____ Fax: _____

Email of Contact Person: _____

***Complimentary Registration (Organization's Representative):**

1. Name and email: _____

2. Name and email: _____

*Platinum, Gold, Silver, Bronze, or Copper Sponsorship Required

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:

- Use of KAND letterhead,
- Use of KAND Officer's signature or endorsement of any kind,
- Use of the KAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of KAND and the Academy.
- Use of any survey tool without prior approval of KAND.

2. KAND acceptance or support of exclusivity from any partner is prohibited.

3. The terms and conditions of the Letter of Agreement are good through _____ [date].

We accept and agree to the terms stated above: (Note: electronic signatures are an acceptable format for signatures. Once all signatures have been entered, the sponsor will receive a final PDF of the signed agreement)

Authorized Signature

Date

2022-2023 KAND President

Date

2022-2023 KAND Treasurer

Date