Sponsorship Prospectus

The Kentucky Academy of Nutrition and Dietetics (KAND) is a state affiliate of the Academy of Nutrition and Dietetics (AND), the world’s largest organization of food and nutrition professionals. We share in the mission of empowering members to be food and nutrition leaders. KAND is an advocate of the dietetics profession serving the public through the promotion of evidenced-based nutrition, health and well-being.

Our vision, also shared with the Academy, is to optimize health through food and nutrition. Registered Dietitians in Kentucky shape food choices and improve the nutritional status of the public by a philosophy of serving the public first.

### Copper $500
Benefits include:
- One-time logo listing on Affiliate website for three months
- Acknowledgement at Affiliate Annual meeting, in newsletter and on website
- Exhibit table at annual meeting

### Bronze $1000
Benefits include:
- One-time logo listing on Affiliate website for six months
- Acknowledgement at Affiliate Annual meeting, in newsletter and on website
- Exhibit table at annual meeting
- Opportunity to submit content for one e-blast to Affiliate members

### Silver $2500
Benefits include:
- One-time logo listing on Affiliate website for six months
- Acknowledgement at Affiliate Annual meeting, in newsletter and on website
- One Exhibit table at annual meeting
- Opportunity to submit content for one e-blast to Affiliate members
- Submit one full page advertisement for one affiliate newsletter – to be labeled as advertising
Gold  $5000
Benefits include:
• One-time logo listing on Affiliate website for **one full year**
• Acknowledgement at Affiliate Annual meeting, in newsletter and on website
• One Exhibit table at annual meeting
• Opportunity to submit content for one e-blast to Affiliate members and on social media outlets
• Submit one full page advertisement for one affiliate newsletter – to be labeled as advertising
• Acknowledgement as sponsor of one affiliate reception at the affiliate annual meeting

Platinum  $7500+
Benefits include:
• One-time logo listing on Affiliate website for **one full year**
• Acknowledgement at Affiliate Annual meeting, in newsletter and on website
• Two Exhibit tables at annual meeting
• Opportunity to submit content for **two** e-blasts to Affiliate members and on social media outlets
• Submit one full page advertisements for **two** separate affiliate newsletters – to be labeled as advertising
• Acknowledgement as sponsor of one affiliate meal at the affiliate annual meeting
• 30-minute Sponsored speaker at annual conference

**Sponsorship Opportunities:**
Sponsors may choose to allocate their sponsorship by choosing one or more of the following if desired if not already included in an above selected package.

1) Pre-Conference Speaker ($250)  $_______
2) Keynote Speaker ($500)  $_______
3) Thursday Luncheon ($5000)  $_______
4) Thursday Continental Breakfast ($2000)  $_______
5) Thursday Hot Breakfast ($3000)  $_______
6) Friday Continental Breakfast ($1700)  $_______
7) Friday Hot Breakfast ($2300)  $_______
8) Wednesday Pre-Conference Snack Break ($350)  $_______
9) Thursday Morning or Afternoon Snack break ($1500)  $_______
10) Friday Break Refreshments ($1000)  $_______
11) Logo on KAND item (i.e. shirts, bags, etc.) ($100)  $_______
12) For Profit Exhibit Booth at conference ($200-$425)  $_______
13) For Profit Exhibit Booth PLUS 1 Full-Page Ad ($575-$800)  $_______
14) Non-Profit Exhibit Booth ($100)  $_______
15) Ad in Conference Program  $_______
   a. Full Page- exhibitor: $400/ non-exhibitor: $750  $_______
   b. ½ page- exhibitor: $225/ non-exhibitor: $420  $_______
   c. ¼ page- exhibitor: $125/ non-exhibitor: $230  $_______
16) Website advertisement ($750)  $_______
17) Newsletter advertisement ($300 or $500)  $_______
18) Webinar (TBD based on KAND cost to facilitate)  $_______
19) E-blast ($2000)  $_______
20) Board meeting lunches throughout the year (cost of meal)  $_______

**Sponsorship Total:**  $_______